

COUNTING KING

APPLY FOR INNOVATION GRANTS

i WHAT ARE GRANTS?

GRANTS ARE FINANCIAL AIDS GIVEN BY GOVERNMENTAL ENTITIES AND DIVERSE INSTITUTIONS WITH THE GOAL TO STIMULATE INNOVATION. THESE NON-REPAYABLE FUNDS INCENTIVISE COMPANIES, IRRESPECTIVE OF THEIR SIZE, TO PIONEER NEW TECHNOLOGIES, PRODUCTS, OR PROCEDURES.



+ BENEFITS:

- PROVISION OF FINANCIAL SUPPORT
- ABSENCE OF REPAYMENT OBLIGATIONS
- ENCOURAGEMENT OF INNOVATION, RISK TAKING
- CATALYST FOR ECONOMIC DEVELOPMENT
- PROMOTES RESEARCH AND SCIENTIFIC ADVANCEMENTS AND GROWTH
- ESSENTIAL SUPPORT FOR NON PROFIT ORGANISATIONS

i QUALIFYING CRITERIA:

- THE PROJECT PURPOSE MUST ALIGN WITH THE OBJECTIVES OF THE GRANT
- APPLICANTS MUST CLEARLY SHOW A NEED FOR THE FUNDING
- THE PROPOSED PROJECT MUST BE REALISTICALLY ACHIEVABLE
- APPLICANTS MUST PROVE THEY CAN MANAGE FUNDS RESPONSIBLY
- THE PROJECT SHOULD HAVE POTENTIAL FOR LONG-TERM IMPACT
- MUST HAVE RESOURCES AND EXPERTISE FOR THE PROJECT
- MUST COMMIT TO MEASURING AND REPORTING OUTCOMES

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 COUNTINGKING.CO.UK

PRICING:

COUNTING KING CHARGES £2500 INITIAL PAYMENT, £2500 ON SUBMISSION, PLUS A 5% SUCCESS FEE FOR ANY GRANTS AWARDED. THIS IS FOR THE ADMINISTRATION OF WRITING YOUR GRANT APPLICATION AND SUBMISSION.

GRANT INDUSTRY EXAMPLES:

EDUCATION GRANTS: SCHOOLS AND UNIVERSITIES OFTEN RECEIVE GRANTS FOR RESEARCH, INFRASTRUCTURE IMPROVEMENTS, OR SCHOLARSHIPS FOR STUDENTS WITH FINANCIAL NEEDS.



HEALTHCARE GRANTS: THESE GRANTS FUND MEDICAL RESEARCH, COMMUNITY HEALTH INITIATIVES, OR HEALTH EDUCATION PROGRAMS.

NON-PROFIT GRANTS: NON-PROFIT ORGANISATIONS OFTEN RELY ON GRANTS FOR OPERATIONAL EXPENSES, PROGRAM FUNDING, OR SPECIFIC PROJECTS.



OUR GRANT PROCESS:



CASE STUDY 1 :



SMARTTECH, A FORWARD-THINKING SOFTWARE DEVELOPMENT FIRM IN THE UK, WAS FACING FINANCIAL CHALLENGES DUE TO THE EXPENSIVE NATURE OF ITS R&D INITIATIVES. THE FIRM WAS RELENTLESSLY INNOVATING, REFINING ALGORITHMS, AND IMPROVING USER EXPERIENCES. HOWEVER, DESPITE SUBSTANTIAL R&D SPENDING, THEY WERE UNAWARE OF THE POTENTIAL R&D GRANTS THEY COULD APPLY FOR. AFTER ENGAGING WITH COUNTING KING, THEY WERE SUCCESSFUL IN IDENTIFYING AND DOCUMENTING ALL ELIGIBLE ACTIVITIES AND COSTS. THIS ENABLED THEM TO APPLY FOR SIGNIFICANT R&D GRANTS, PROVIDING MUCH-NEEDED FUNDS AND EASING THEIR FINANCIAL STRAIN. THANKS TO COUNTING KING, THESE GRANTS ALLOWED SMARTTECH TO INVEST EVEN MORE INTO THEIR R&D PROJECTS, DRIVING FUTURE INNOVATION AND GROWTH.

CASE STUDY 2 :



GREENFUTURE, AN ENVIRONMENTAL SUSTAINABILITY FIRM IN THE UK, WAS DEALING WITH FINANCIAL CONSTRAINTS DUE TO THE HIGH COST OF THEIR COMMUNITY-FOCUSED PROJECTS. THEY WERE TIRELESSLY IMPLEMENTING INNOVATIVE RECYCLING PROGRAMS, PROMOTING SUSTAINABLE LIVING, AND IMPROVING LOCAL ECOSYSTEMS. DESPITE THESE CRUCIAL INITIATIVES, THEY WERE UNAWARE OF THE VARIOUS ENVIRONMENTAL GRANTS AVAILABLE. UPON COLLABORATING WITH COUNTING KING, THEY COULD NOW IDENTIFY AND DOCUMENT ALL QUALIFYING ACTIVITIES AND EXPENDITURES. THIS ALLOWED THEM TO APPLY FOR SIZEABLE ENVIRONMENTAL GRANTS, PROVIDING THE MUCH-NEEDED FUNDS AND EASING THEIR FINANCIAL BURDENS. THESE GRANTS ENABLED GREENFUTURE TO CHANNEL MORE RESOURCES INTO THEIR SUSTAINABILITY PROJECTS, FURTHERING THEIR MISSION AND FOSTERING ENVIRONMENTAL PROGRESS.

FREE GRANT FINDER TOOL

Please Choose a Sector:

All Sectors

Please Choose a Business Type:

All Business Types

Please Choose a Funding Purpose:

All Purposes

Please Choose a Region:

All Regions

Filter

Clear

Home Building Fund (New Round) - Infrastructure Finance

The fund provides finance to meet the costs of development, site preparation and the infrastructure needed to enable housing to progress.

Closing Date: 30/03/2023 23:00

Purpose: Property Development

[Get Help Applying](#)

The Mayor of London's Energy Efficiency Fund

This scheme will provide funding for firms in the public and private sectors to engage in energy efficiency projects and cut carbon emissions.

Closing Date: 31/12/2024 00:00

Purpose: Energy Efficiency

[Get Help Applying](#)

TRACK YOUR GRANT APPLICATION,
USING OUR HANDY 24/7 ONLINE PORTAL!

